

nix.

Do You Have an Edge?

Recently EasyCare, Inc. held a contest to select a name for a new Easyboot. Nearly 1,600 people submitted names,

but the lucky winner was Pete Ramey, who submitted the name "Easyboot Edge." As a reward, Pete will receive a year's supply of the new hoof boot when it is released. The Easyboot Edge offers superior performance and is easy to use. It is simple to apply and remove, is form-fitting and low-profile, and will stay on in all kinds of weather conditions. The boot has great traction and long-lasting tread, and less hardware than most boots. For more information, visit www.easycareinc.com or call 800-447-8836.

Bigger and Better

QueryHorse, the ultimate horse search engine, has redesigned its powerful "free-to-use" search engine and directory website. With the new design, the top level of the directory is always available for easy navigation while subtopics are displayed in the left-hand column. Also, the new structure of the directory allows site visitors to browse by disciplines, breeds (over 200 of them!), associations, health and rescue, vacations, tack and apparel, and more. And if that's not enough, QueryHorse has also added a weekly "What's New!" section to the home page, which features a new article on a wide range of topics, from equine law and various "how to" areas to human-interest riding experiences. Visit www.queryhorse.com for details.

News from the Far East

Signature Leather is delighted to announce that Hong Kong-based international show jumping rider Jennifer Chang has chosen to compete and train with Signature Leather gloves. Jennifer will be their spokesperson in the Far East. She recently made history by winning a World Cup Jumping Qualifier in Kuala Lumpur on her horse Luc Skywalker, which is the first time a Hong Kong rider has won such a Qualifier. She

www.signature-leather.com for more information.

8 Seconds

For the third year in a row, the San Antonio Stock Show and Rodeo is honored to announce that it has received the Professional Rodeo Cowboy Association's Large Indoor Rodeo of the Year award. San Antonio has been innovators in the sport of rodeo by limiting contestant entries to bring only top competitors to the event, recruiting world-class animal athletes and bucking stock, increasing its purse size to over \$1 million in 2007, and covering the contestants' entry fees in 2008. See the action for yourself—buy tickets for the 2008 rodeo, to be held January 31- February 17, by visiting www.sarodeo.com.

Earth-Friendly Fashion

Kerrits has added a new twist to their riding apparel. It's G.R.A.S.S.: Green Riding Apparel for Style and Sustainability. This is part of Kerrits' ongoing efforts to use environmentally-friendly fabrics in their apparel. But they've barely begun to scratch the surface, because g.r.a.s.s. is dedicated to finding sustainable solutions for future generations. Kerrits has joined forces with 1% For The Planet, a growing global movement of companies that donate 1% of their sales to a network of more than 1,500



Jennifer Chang and Luc Skywalker.

COURTESY OF JENNIFER CHANG



The San Antonio Stock Show and Rodeo received the Professional Rodeo Cowboy Association's Large Indoor Rodeo of the Year Award.

ALJANO PHOTOGRAPHY

environmental organizations worldwide. Join the sustainable revolution to take riding apparel to the next level—G.R.A.S.S.! Visit www.kerrits.com for details.



SUSAN STRICKLE

Michelle Gibson, 1996 Atlanta Olympic Games Team Bronze Medalist.

Welcome to the Team

Phelps Media Group Inc., International, is pleased to announce that dressage rider Michelle Gibson, a member of the U.S. Bronze Medal Team at the 1996 Atlanta Olympic Games, has signed on as the firm's newest dressage client. Gibson, 38, is based in Wellington, Fla., and operates Michelle Gibson Dressage. A medal-winning Olympian at only 27 years old, Gibson has been a talented and hardworking horsewoman all her life. Currently, her riding goals include aiming for the 2008 Collecting Gaits Farm/USEF National Intermediaire I Championship with Don Angelo, and bringing Lex Barker out at Grand Prix. Will the 2008 Beijing Olympic Games be in Gibson's future? She casually said, "If it happens, it happens."