

Product SPOTLIGHT



STAY COOL IN PERFECT SUMMER TIGHTS

Kerrits Equestrian Apparel introduces a new Channel Rib™ Pocket Tight. This tight is ideal for summer when temperatures rise. It's ultra lightweight, moisture wicking and more concealing than a traditional tight. It's just as comfortable but a bit more formal than everyday tights, with 'no show' flat pockets, flat belt loops and flow-rise waist. With its unbroken vertical lines, it's slimming and elongates the look of the leg. Owner and designer Kerri Kent set out to create a tight that allows for breath-ability but with a compression fit. "Women will feel more confident wearing the new Channel Rib™. This tight holds like a girdle and helps smooth the skin." Ω



Think outside the box.

Georgetown Stable Outfitters believes in saving your strength for riding, not wasting it lugging heavy tack trunks. The new GSO line is lightweight, waterproof, and also comes in vertical configurations to make the most of space (and who doesn't need more of that?). See their ad in this issue or visit www.stableoutfitters.com. Ω

Are your horses trendsetters in the barn?

They will be in a SuperMask® II Horse Fly Mask from the new Shimmer Weave™ Color Collection. Fashion meets function in this new fly mask featuring an exclusive tri-color Shimmer Weave™ mesh combined with fashion-forward plush trim to reflect your horse's unique color. The new collection is available in four choices: Copper mesh with Cheetah trim, Silver mesh with Lynx trim, Copper mesh with Black trim and Silver mesh with Black trim. Choose the trim and weave color combination that enhances your horse's natural coloring. It is available in Horse, Arabian and XL sizes without ears and in Horse and XL sizes with ears, and comes with a double latch closure that works two ways: by fastening twice for double security and super staying power, and stablemates can't rip it off because the latch is positioned under the jaw, not on the cheekbone. www.farnamhorse.com. Ω



Ride and Chat with Intaride Communications

Intaride Communications announce a revolutionary radio system designed specifically for the equestrian market. The system is entirely 'hands-free' and enables the rider to concentrate on their riding whilst communicating with others.

For safety, the system is 'worn' by the rider and consists of a simple wiring harness connecting a radio, press-to-talk button, throat microphone and earpiece. The microphone fits comfortably around the neck and picks up the vibrations as you speak. It is secured with an adjustable velcro strap and made from a soft rubber material that is comfortable next to the

skin. The press-to-talk button is attached to the thumb or finger and the radio is clipped to the waist; a weatherproof pouch with high visibility belt is also available.

Intaride is confident that the systems will provide unrivalled communications between riders or between an instructor and pupils. Pupil radios, with pleasantly fitting single earpieces, are also offered.

For further information, visit www.intaride.com or call Intaride on 0845 25 77 555.

