

ON THE MARKET

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Beat the heat

Kerrits Fabricsuede, a breathable, durable, quick-drying and moisture-wicking fabric used in Kerrits' Performance tights, is now included in a new top and jacket. The new Softee is a fitted tee that is lightweight, breathable and moisture-wicking, with an embroidered horse motif at the hip and featuring sporty contrast flat seaming. The Weavever Stretch Jacket is a lightweight jacket to add as an extra layer when there's a chill in the air.

Kerrits: +1 800 274 7946
www.kerrits.com



Gallop launches Flexi-Change

Gallop Equestrian has launched the new Fairmount GP, a general-purpose saddle aimed towards the mid to high-end consumer. Hand made in Walsall from quality Sedgwick English leather, the Fairmount GP features Flexi-Change technology, a unique new adjustable gullet system. The saddle is currently available as a general-purpose unit, with a dressage style to follow. Sizes range from 16.5" to 18" in either black or brown. RRP: approximately £599.

Gallop Flexi-Change System



Gallop Equestrian: +44 (0)1902 454771 contact@gallopequestrian.com

Stable Dry

Cheshire-based animal health specialist Labtec Ltd launches Fine Fettle Stable Dry, a unique blend of absorbent compounds capable of absorbing up to 1.5 times their own weight for a dry stable. "Keeping bedding dry is a major tool in the battle against bacterial contamination. The addition of a broad spectrum disinfectant means Fine Fettle Stable Dry is effective at reducing overall bacterial levels," explains Labtec managing director David Tavernor. Available in 15kg re-sealable buckets. RRP: £19.00

Labtec Ltd: +44 (0)1270 214004
www.labtecltd.com



Heard it on the grapevine

Vine Herbal Products was started in 1994 by former jockey Lui Carezza and over the intervening years use of the natural liniment, creams and liquid supplements has spread largely through word of mouth. The range now extends to 16 products including Rapid No 1 liniment, recommended to help heal splints. Vine Herbal makes no medicinal claims but all products have been developed by the company's own veterinary consultant and team of herbalists.



Vine Herbal Products: +44 (0)1386 584385 www.vineherbal.co.uk

Smarten up

Smart Coats from Smart Grooming easily and humanely manages thick coats year round. It works by dragging the loose hair away from the coat; where the coat does not easily shed the blade will come into action. These tools are designed and manufactured in Germany using top quality materials. They are hand finished and the blades can be replaced. Available in Fine (60 teeth) and Coarse (30 teeth). RRP: Coarse £14.95, Fine £38.95, replacement blades £24.00.

Smart Grooming:
+44 (0)1823 681076
www.smartgrooming.co.uk

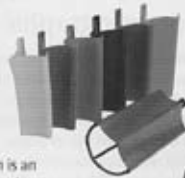


Starkie's starter pack proves a hit

Retailers that bought a Starkie's Beeswax Barrier Hand & Foot Cream Starter Pack at BETA have all placed repeat orders, showing that the product has gone down a storm. Retailers and customers are covered by Starkie's 100% no risk money back guarantee and the starter pack costs only £97.30 + VAT providing 44.5% profit on return. The cream is an exciting breakthrough and customers are also successfully using it to treat horses and dogs.

Starkie's: +44 (0)8000 588911 sales@starkies.com

Stubbs Smoothie Slip-On



The Stubbs Smoothie Slip-On is an innovative saddle support that keeps saddles in good shape and is manufactured to slide tightly onto Stubbs saddle racks. The Smoothie Slip-On is available in a variety of bright colours. Ideal for any one of the 2 million consumers that already own a Stubbs Saddle Rack and also invaluable to retailers, especially when space dictates storage arrangements and saddles are stacked on top of each other.

Abbey Saddlery: +44 (0)1565 650343
www.abbey saddlery.co.uk

A Miracle from Absorbine

Absorbine is pleased to announce the launch of a superb new grooming product, Miracle Groom.

Miracle Groom is a patented 5-in-1 formula that cleans, conditions, deodorizes, detangles, and shines in one miraculous application. Available as both a liquid and a wipe, Miracle Groom maintains a bright shine on the horse's coat without any greasy or slippery residue. Also suitable for dogs, cats, llamas, sheep and cattle.

Available in 946ml Spray Bottle. RRP: £16.35.

Absorbine: www.absorbine.co.uk
info@absorbine.co.uk

